

Texas Speech Communication Association Convention 2012

**FACING CHALLENGES
& MAKING
CHOICES**

October 11-14, 2012 • Omni San Antonio Hotel

Affiliated organizations meeting in conjunction with TSCA:

Texas Forensic Association • Texas Community College Speech and Theatre Association
Texas Association for Communication Administration • Texas Intercollegiate Forensic Association



CONGRATULATIONS TO TSCA PRESIDENT

Connie McKee

FROM WEST TEXAS A&M'S DEPARTMENT OF COMMUNICATION

Congratulations to WTAMU Students
presenting papers for the 2012 TSCA Conference:

Bethany Beck / Duy Phan / Teresa Schrock



Department of Communication

WTAMU Box 60754 / Canyon, TX 79016 / 806.651.2798

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• Theatre •

Lara Smith
lsmi@tjc.edu

Contacts

• Speech •

M'Liss Hindman
mhin@tjc.edu



Mission Statement: To provide a comprehensive collegiate experience that is anchored in the rich traditions of a quality education, vibrant student life and community service. Accreditation: Tyler Junior College is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of Tyler Junior College. General inquiries about Tyler Junior College admission requirements, financial aid, educational programs or other offerings should be directed to the College and not the Commission. Tyler Junior College gives equal consideration to all applicants for admission, employment and participation in its programs and activities without regard to race, creed, color, national origin, religion, gender, age, marital status, disability, veteran status or limited English proficiency (LEP). Tyler Junior College respects the legal rights of each person to work and learn in an environment that is free from unlawful sexual discrimination including sexual harassment and sexual violence.

THURSDAY, OCTOBER 11, 2012

1:00 - 2:30	Executive Officers' Meeting	Boardroom
1:00 - 2:00	TFA Executive Council	Bolo's Private Dining Room
3:00 - 6:00	Convention Registration Early Registration (Priority New Members)	Grand Ballroom Foyer - 1st Floor
3:30 - 5:00	TFA Regional Meetings Region 1: Conference Center B - 2nd Floor Region 2: Conference Center A - 2nd Floor Region 3: Grand Ballroom C - 1st Floor Region 4: Grand Ballroom D - 1st Floor Region 5: Grand Ballroom E - 1st Floor	
5:00 - 6:00	TFA Executive Council	Collonade Ballroom A 20th Floor
6:00 - 7:15	Standing and Ad Hoc Committee Meetings	Grand Ballrooms A & B 1st Floor
7:15	TFA Business Meeting #1	La Joya Ballroom 1st Floor
7:30 - 9:00	TSCA Executive Officers' Meeting	Collonade A

FRIDAY, OCTOBER 12, 2012

7:30 - 8:45	Convention Registration—OPEN	Grand Ballroom Foyer - 1st Floor
8:00 - 9:00	New Member Breakfast (First Year Attendees Only)	La Joya Ballroom 1st Floor
9:00 - 10:00	TSCA Executive Council Meeting All District, Committee, and Interest Group Chairs Should Attend	Grand Ballroom A
10:10 - 11:00	Panel A Programs	See pages 20-22
11:10 - 12:00	Panel B Programs	See pages 23-26
12:15 - 1:30	Don Streeter - Past Presidents' Luncheon	Collonade Ballroom B 20th Floor
Lunch on Your Own—Take a New Member Along!		
1:40 - 3:15	First General Session - Opening Assembly Communicator of the Year Address District Mixer - Meet your District Chair	Grand Ballrooms C, D & E 1st Floor
3:30 - 4:20	Interest Group Meetings: Argumentation & Debate Interpersonal/Organizational TACA	Rm. A Rm. B Rm. C Collonade Ballrooms 20th Floor
4:30 - 5:20	Panel C Programs	See pages 27-30
5:30 - 6:20	Interest Group Meetings: Rhetoric & Communication Theory Oral Interpretation & Performance Studies TIFA/TCCSTA Mass Communication	Rm. A Rm. B Rm. C Rm. C Collonade Ballrooms 20th Floor
6:30 - 7:30	Meet the Author	Grand Ballrooms A & B
7:30 - 8:00	Membership Appreciation Reception T.F.A. Business Meeting #2	La Joya Ballroom Grand Ballroom C, D & E

SATURDAY, OCTOBER 13, 2012

7:30 - 8:50	Convention Registration Continues	Grand Ballroom Foyer 1st Floor
8:00 - 8:50	Panel D Programs	See pages 31-33
9:00 - 10:45	Second General Session	Grand Ballrooms C, D & E 1st Floor
11:00 - 12:15	Interest Group Meetings Instructional Development K - 12 Ballroom A Instructional Development Middle School Ballroom B Instructional Development Colleges & Univ. Ballroom F Theatre Bolo's PDR	2nd Floor Conference Ctr. A Sam Houston Room Conference Ctr. B Ballroom A
12:30 - 1:50	Conference Luncheon (TICKETS REQUIRED) Educator of the Year Awards	Grand Ballrooms C, D & E 1st Floor
2:00 - 2:50	Panel E Programs	See pages 35-37
3:00 - 3:30	District Meetings See Page 38 For Meeting Rooms & District #s	Ballrooms A,B,F & G
3:40 - 4:30	Panel F Programs	See pages 38-41
4:40 - 5:30	Panel G Programs	See pages 41-44
5:30 - 7:00	President's Reception	Collonade A, B & C
7:15 - 8:00	Professors' Performance Hour	Ballrooms A & B
	Enjoy San Antonio!!! Shuttle Bus to Riverwalk Shuttles leave at 8:30 & 9:00 / return hourly	Hotel Lobby

SUNDAY, OCTOBER 14, 2012

8:00 - 9:00	Executive Council Breakfast Meeting	Ballroom D
9:15 - 11:45	CPE - Continuing Professional Education Certificates Available at Registration Table	Grand Ballroom Foyer 1st Floor
9:00 - 10:50	Spotlight Session	Grand Ballrooms C, D & E
11:00 - 12:00	Third General Session	Grand Ballrooms C, D & E
12:00 - 12:30	2013 Conference Planning	Ballroom A
1:30 -	TFA Business Meeting #3 if needed	Ballroom B

Call for Manuscripts

Texas Speech Communication Journal
Volume 38

The *Texas Speech Communication Journal* issues a call for papers that focus on popular culture and communication. Contributors may approach the topic from a variety of methodological perspectives. Teaching Tips submitted for Volume 38 should reflect current trends in popular culture. Manuscripts should be received no later than **March 30, 2013**. Manuscripts not devoted to the topic of popular culture and communication will be considered for the research section of the issue as space allows. TSCJ follows a policy of blind review so no author identification should appear in the body of the manuscript.

Manuscripts should not exceed 25 pages and be written according to the *Publication Manual of the American Psychological Association (6th edition)*. The title page should include the author's name, academic position, institutional affiliation, full mailing address, telephone number, email address, brief author bio, and a history of the manuscript (presentation at conferences). An abstract of not more than 150 words should accompany the manuscript. The author should also include keywords for the article. Email submissions are preferred for both manuscripts and teaching tips (either in WordPerfect or Word.). The format for Teaching Tips should include learning objectives, description of preparation needed for the activity, a description of the activity, instructions for debriefing and a list of resources.

Queries and manuscript submissions should be sent via email to:

TSCJ Editor, George Pacheco, Jr.
email: george.pacheco@angelo.edu
Angelo State University

CALL FOR MANUSCRIPTS
TEXAS SPEECH COMMUNICATION JOURNAL

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- As our team grows, [4N6Fanatics.com] is becoming more instrumental. *Chad Sant - Service High School, AK*
- Invaluable to both my classes and my competitors. *Dewayne Joehnk - Wasilla High School, AK*
- I appreciate 4n6 Fanatics and all the great pieces you bring to us. *Maggie Hunter – South Side High School, IN*
- We don't know what we would do without it. *Tonja Bisnette - Lakeside High School, KS*
- Use it; love it . . . kids won't read a 1-page script . . . but will troll on the computer for hours . . . and there's a better chance they'll find something they like! *Tom Mosberger - GlenOak High School, OH*



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DON'T MISS THESE HIGHLIGHTS OF CONVENTION!

NEW MEMBER BREAKFAST

THURSDAY, 8:00 A.M.

**LA JOYA BALLROOM
FIRST FLOOR**

**New members, please pick up your identification ribbon
at registration.**

DON STREETER PAST PRESIDENTS' LUNCHEON

FRIDAY, 12:15 P.M.

**COLLONADE B
20th Floor**

Kandi King Presiding

MEET THE AUTHORS

FRIDAY, 6:15 P.M.

BALLROOMS A & B

**Kevin Burke and Good Ghost Bill Moran, members of the 2011
Austin Poetry Slam national team, will read from their work. See
page 32 for details.**

MEMBER APPRECIATION RECEPTION

FRIDAY, 7:30 P.M.

LA JOYA BALLROOM

All are welcome for food and conversation.

CONFERENCE LUNCHEON

SATURDAY, 12:30 P.M.

**GRAND BALLROOMS
C, D & E**

**The luncheon will highlight the 2012 Educator of the Year
recipients. Tickets must be purchased at registration.**

PRESIDENT'S RECEPTION

SATURDAY, 5:30-7:00 P.M.

**COLLONADE BALLROOM
A,B & C 20TH FLOOR**

**Join us in thanking Connie McKee for her dedication and
leadership of TSCA.**

PROFESSOR'S PERFORMANCE HOUR

FRIDAY, 7:15- 8:15 P.M.

BALLROOMS A & B

**Chris Collins from Angelo State University gives a nuanced solo
performance of "Passage." See page 44 for details.**

SPOTLIGHT SESSION ON TECHNOLOGY

SUNDAY 9:00-10:50

**GRAND BALLROOMS
C, D, AND E**

**Rachel Wooten from Fort Collins ISD presents "Speak Outside
the 'PowerPoint' Box: Web 2.0 Tools for Delivering Dynamic
Presentations." See page 45 for details.**

EXECUTIVE OFFICERS 2011-2012

President: Connie McKee, West Texas A&M University
Vice President: Russell Kirkscey, Blanco High School
Vice President-Elect: M'Liss Hindman, Tyler Junior College
Executive Secretary: Brent Hinkle, Joy of Tournaments
Comptroller: Mike Jones, Del Mar College
Newsletter Editor: Aimee Kasprzyk, Ennis High School
Journal Editor: George Pacheco, Jr., Angelo State University
Archivist: Jana Riggins, University Interscholastic League
Immediate Past President: Kandi King, Retired
Webmaster: Brent Hinkle, Joy of Tournaments
Parliamentarian: Lou Ann Seabourn, Amarillo College

District Chairs 2011- 2012

District 1	Stanley Klein	rcolorad@southtexascollege.edu
District 2	Mendy Meurer	mmeurer@delmar.edu
District 3	Joanna Hickey	jhickey@bolingisd.net
District 4	Gay Hollis	merryhollis@katyisd.org
District 5	None	
District 6	Cindi Havron	chavron@magnoliaisd.com
District 7	Nicole Yeakley	nyeakley@athensisd.net
District 8	Danny Moss	dmoss@ntcc.edu
District 9	Shawn Duthie	shawn.duthie@esc9.net
District 10	Wendi Brandenburg	brandenW@friscoisd.org
District 11	Sami Womack	swomack@lindsayisd.org
District 12	Debby Haren	debby.haren@killeenisd.org
District 13	Terri Robinson	robinsont@georgetownisd.org
District 14	Seth Pietsek	seth.pietsek@aisd.org
District 15	Christopher Collins	christopher.collins@angelo.edu
District 16	Lacy Venhaus	lvenhaus@canyonisd.net
District 17	Michelle Pittman	michelle.pittman@plainview.k12.tx.us
District 18	Jenny Pippin	jpippin@midlandchristianschool.org
District 19	Doris Velez	dmvelez@episd.org
District 20	Barbara McCain	bmccail@neisd.net

INTEREST GROUP CHAIRS

Argumentation and Debate

Chair: Greg McGee
Mayde Creek High School
gregorymcgee@katyisd.org
281-237-3532

Instructional Development, College & University

Chair: Mendy Meurer
Del Mar College
mmeurer@delmar.edu
361-698-1583

Instructional Development, High School

Chair: Mellessa Denny
Amarillo High School
mellessa.denny@amaisd.org
806-326-2049

Instructional Development, Middle School

Chair: Jamie Uphold
Bowie Middle School
jamie.uphold@amaisd.org
806-326-3200

Interpersonal/Organizational Communication

Chair: Miranda McDonald
Cypress Lakes High School
miranda.mcdonald@cfisd.net
281-856-3800

Mass Communication

Chair: Debbie Hatton
Sam Houston State University
scm_dah@shsu.edu
936-294-1498

Oral Interpretation & Performance Studies

Chair: Barbara Ixba
Lake Travis High School
ixbab@ltsidschools.org
512-533-5781

Rhetoric & Communication Theory

Chair: Charles Green
Pasadena Memorial HS
cgreen@pasadenaisd.org
713-740-0390 ext. 53143

TACA

Chair: Mary Evelyn Collins
Lamar University
maryevelyn.collins@lamar.edu
409-880-8155

Texas Forensic Association

Chair: Heath Martin
Cypress Woods High School
christon.martin@cfisd.net
281-213-1890

Theatre

Chair: Ronda Craig
Hallsville High School
rcraig@hisd.com
903-688-5990 ext. 2287

TIFA/TCCSTA

Chair: Floyd McConnell
San Jacinto College
floyd.mcconnell@sjcd.edu
281-458-4050 ext. 7528

TSCA PAST PRESIDENTS

1923	Bernice Duggan	1968	Don Streeter
1924	Jeston Dickey	1969	Billie Etheridge
1925	Olivia Hobgood	1970	James Barton
1926	Jesse Millsapps	1971	Chloe Armstrong
1927	Mary E. Latimer	1972	Noyce Burlison
1928	Gladys de Silva Bate	1973	George Tade
1929	Marjorie E. Will	1974	Ed Thompson
1930	Unknown	1975	Ted Colson
1931	Earl C. Bryan	1976	Virginia Myers
1932	Alma Copelin	1977	Vernon McGuire
1933	Unknown	1978	Pat Rogers
1934	Nena Kate Ramsey	1979	Helen Schafer
1935	Minnie L. Blundell	1980	Rita Harlien
1936	Sara Lowery	1981	John Wilson
1937	Sara Lowery	1982	Maridell Fryar
1938	Yetta Mitchell	1983	George Grice
1939	Florence Horton	1984	L.D. Naegelin
1940	Emory G. Horger	1985	Rosanna Herndon
1941	Emory G. Horger	1986	Pat Jurek
1942	Thomas A. Rousse	1987	Tyler Tindall
1943	Thomas A. Rousse	1988	Ronald Dodson
1944	Thomas A. Rousse	1989	John Gossett
1945	Thomas A. Rousse	1990	Debra Dehlinger
1946	Whilhelmina G. Heede	1991	Marilyn Swinton
1947	Annah Jo Pendleton	1992	Jackie Jarrett
1948	Jesse Ray Holcomb	1993	Robert Stewart
1949	Jesse J. Villarreal	1994	Ann Shofner
1950	Oretha Whitworth	1995	R. Neal Rieke
1951	Harold Weiss	1996	Kerry Moore
1952	Fred J. Barton	1997	Trudy Hanson
1953	Jeanne Lennard	1998	Jana Riggins
1954	Elton Abernathy	1999	Peter Pober
1955	Verna Harris	2000	R. Scott Allen
1956	E.L. Pros	2001	June Smith
1957	Nan Elkins	2002	Teresa Lee Galiazzo
1958	Crannell Toliver	2003	Russell Lowery-Hart
1959	Johnic Ross Elzner	2004	Ann Shofner
1960	P. Merville Larson	2005	Natalie Bryant
1961	Betty Hughes	2006	Joe Trevino
1962	Angus Springer	2007	Barbara Mayo
1963	Rex Fleming	2008	Lois Davis
1964	Ted Skinner	2009	Ralph Long
1965	Mabel Wyatt	2010	Kandi King
1966	R.V. Holland		
1967	June Prentice		

TSCA PAST PRESIDENTS

TSCA TWENTY-FIVE YEAR HONOREES

Linda Alderson	Cheryl Hamilton	Michael Merritte
Dru Bookout	Barbara Hickey	Kerry Moore
Jane Boyd	M'Liss Hindman	Krin Brooks Perry
Natalie Bryant	Gay Hollis	Jana Riggins
Judy Carter	Judi Indest	Lou Ann Seabourn
Richard Cheatham	Phylis Jeffrey	Ann Shofner
Norma Coston	Marylin Kelly	June H. Smith
Lois Davis	Kandi King	V. A. Smith
Ross DeLeon	Kristi Kirkpatrick	Glynis H. Strause
Ron Dodson	Teresa Lee-Galliazzo	Charlene Strickland
Leann Ellis	Ralph Long	Aaron Timmons
Kim Falco	Laverne Loving	Tyler Tindall
Maridell Fryer	Beverly Martin	Cecil Trent
Jackie Ganschow	J. E. Masters	Joseph A. Willis
Barbara Garner	Barbara McCain	Charles Wise
Jenny Garrison	Janet Melton	John T. Woods
Karen Hatley	Dan Mendoza	

TSCA FORTY-YEAR HONOREES

E.L. Bo Williamson	Martha Haun
Charles Wise	Linda Long

TSCA FIFTY-YEAR HONOREES

Virginia Myers	Guy Yates
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OUTSTANDING SERVICE AWARD RECIPIENTS

Linda Alderson	Dan Mendoza
Natalie Bryant	Virginia Myers
Faye Carpenter	Krin Brooks Perry
Richard Cheatham	Jana Riggins
Norma Coston	W.E. Schuetz
Ron Dodson	Lou Ann Seabourn
Trudy Hanson	June H. Smith
Martha Haun	Glynis Holm Strause
M'Liss Hindman	Charlene Strickland
Robert Jeffery	Frances Swinney
Sandra Lucaa	Guy Yates
Beverly Martin	

EDUCATOR OF THE YEAR RECIPIENTS

- | | |
|---|--|
| 1974 Alouez Blackburn, Hawley HS | 2001 Randy Ellis, Spring HS |
| 1975 Marjorie Best | Lou Ann Seabourn, Amarillo College |
| 1976 Pamela McDaniel, Boswell HS | Terry Thibodeaux, Sam Houston State Univ. |
| 1981 Lanny Naegelin, Churchill HS | 2002 Teresa Lee Galiazzo, Alief Hastings HS |
| 1982 Jackie Jarrett, Coronado HS | Jackie Ganschow, Del Mar Coll. |
| 1984 Opal Hall, Denton HS | Peter Pober, Univ. of Texas—Austin |
| 1985 Jean Clough, Ball HS | 2003 R. Scott Allen, Humble ISD |
| 1986 Ron Dodson, Westlake HS | Janna Holt-Day, South Plains Coll. |
| 1987 Kerry Moore, Muleshoe HS | John Gossett, Univ. of North Texas |
| 1988 Ann Shofner, Tascosa HS | 2004 Linda Alderson, Boling HS |
| 1989 Paula Moeller, Hays HS | Catherine Gragg, San Jacinto Coll, |
| 1990 Mildred Peveto, Newman Smith HS | Robin Williamson, Univ. of St. Thomas |
| 1991 Charlotte Brown, Gregory-Portland HS | 2005 Sammy Green, Spring HS |
| 1992 Kandi King, Clark High School | Marla Chisholm, Del Mar Coll. |
| 1993 Roberta Grenfell, Klein High School | Mary Trejo, Univ. of Texas—El Paso |
| 1994 Sandra Lucaa, Skyline HS | 2006 Sara Jane Barno, Hornedo MS |
| M'Liss Hindman, Tyler Junior Coll. | Barbara McCain, Plano HS |
| 1995 Lana Hall, Hereford HS | Charles Wise, St. Philip's Coll. |
| Linda Long, North Lake College | Randy Cox, Univ. of Texas—Austin |
| 1996 Jana Riggins, Kaufman HS | 2007 Mary Jane Grant, Morehead MS |
| Leann Ellis, South Plains Coll. | Myrna Bass, Athens HS |
| Virginia Myers, Wayland Baptist Univ. | Sarah Contreras, Del Mar Coll. |
| 1997 Joe D. Trevino, Jr., Bishop HS | Michael Elkins, Texas A&M—Corpus Christi |
| Glynis Holm Strause, Coastal Bend Coll. | 2008 Sandra Jones, Killough MS |
| June H. Smith, Angelo State Univ. | Barbara Garner, Duncanville HS |
| 1998 Connie McKee, Amarillo HS | Amy Tilton Jones, Del Mar Coll. |
| Ralph Long, Collin County Comm. Coll. | Shawn Wahl, Texas A&M—Corpus Christi |
| Trudy Hanson, West Texas A&M Univ. | 2009 Cheryl Miller, Henderson MS |
| 1999 Mary C. Green, Pasadena HS | Robert Shepard, Creekview HS |
| Claude Caffee, Brookhaven Coll. | Wade Hescht, Lone Star Coll.—North Harris |
| Martha J. Haun, Univ. of Houston | Debbie Hatton, Sam Houston State Univ. |
| 2000 William Schuetz, Gregory-Portland HS | 2010 Gilbert Casas, McCollum HS |
| Natalie Bryant, South Plains Coll. | Mike Jones, Del Mar Coll. |
| Carley Dodd, Abilene Christian Univ. | 2011 George Pacheco, Jr., San Angelo State Univ. |
| | Karen Wilbanks, Plano Sr. HS |

TIFA Educator of the Year Recipients

- | | |
|---|--|
| 1991 Peter Pober, Univ. of Texas—Austin & M'Liss S. Hindman, Tyler Junior Coll. | 1999 Dan West, Rice Univ. |
| 1992 Guy Yates, West Texas A&M Univ. | 2003 Wade Hescht, Lone Star Coll.—North Harris |
| 1993 James Mammerella, San Antonio Coll. | 2007 Mary Trejo, Univ. of Texas—El Paso |
| 1994 Carol & Barbara Hickey, Univ. Texas—Arlington | 2008 Randy Cox, Univ. of Texas—Austin |
| 1995 Ron Ragston, Univ. of Houston | 2009 Kathy Owens, Mary Hardin Baylor Univ. |
| | 2011 Collier Patton, Lone Star Coll. |

TSCA EMERITUS MEMBERS

Ted Colson

Dell McComb

Ron Dodson

Miff Mendoza

Billie Etheridge

Virginia Myers

C.L. Etheridge

Kerry Moore

Noni Ford

Helen Schafer

Maridell Fryar

Lester Schilling

Opal Hall

V. A. Smith

Rosanna Herndon

Frances Swinny

Florence Horton

Victoria Townsend

Mary Ireland

Charles Wise

Jackie Jarrett

Harold Weis

Beverly Martin

Guy Yates

EMERITUS IN REMEMBRANCE

Guy Bizzel

Don C. Streeter

Jean Boles

Marilyn Swinton

Faye Carpenter

Donna Ray Tobias

Anna Jo Pendleton

Emerson Turner

Vera Simpson

B. J. Naegelin

TSCA PAST EXECUTIVE SECRETARIES

1935-38.....	Emory G. Horger
1938-41.....	J. Clark Weaver
1941-46.....	Hugh Seabury
1946.....	P. Merville Larson
1946-47.....	F. L. Winship
1947-49.....	Bruce Roach
1949-52.....	Crannell Tolliver
1952-55.....	Robert Cape
1955-58.....	Ted Skinner
1958-61.....	R. B. Holland
1961-64.....	Don Streeter
1964-67.....	P. Merville Larson
1967-69.....	Curtis L. Pope
1969-70.....	C. L. Farr
1970-79.....	Robert Jeffrey
1979-82.....	William DeMougeot
1982-83.....	Ray Ewing
1983.....	William DeMougeot
1983-88.....	Ann Harrell
1988-89.....	Carrol Haggard
1989-91.....	Tyler Tindall
1991-95.....	June H. Smith
1996-98.....	Ralph Long
1998-2001.....	Lou Ann Seabourn
2001-2007.....	Randy Cox

STANDING AND AD HOC COMMITTEES 2011—2012

Bylaws

Ann Shofner (12) chair
Barbara Mayo (14)
Kerry Moore (12)
June Smith (13)
Rhonda Craig (13)

Committee to Nominate the Nominating Committee

Sarah Contreras (chair)
Shawn Mena
Mary Evelyn Collins
Ross de Leon
Sara Jane Barno
Jamie Uphold

Educator of the Year

Sandra Jones (13) chair
Shawn Duthie (14)
George Pacheco, Jr. (12)
Norma Costa (14)
Linda Long (12)
Michael Morales (13)
Jamie Uphold (13)
Jason Caldwell (13)
Joseph Brown (13)

Fiscal Review

Lou Ann Seabourn (14) chair
Mendy Meurer (13)
Wade Hescht (12)

Governmental Affairs

Lacye Odam (13) Chair (Mercer)
Virginia Myers (external resource)
Sharon Grindstaff (12) (Garza)
Doug Trenfield (12) (Berlanga)
Barbara McCain (13) (Farney)
Greg Mayo (12) (Allen)
Nicole Yeakley (13) (Ratliff)
Cecil Trent (12) (Leo)
Mary Green (12) (Bradley)
Jennifer White (13) (Cargill)
Linda Alderson (12) (Berlanga)
Vicki Dillard (13) (Hardy)
Cheryl Potts (12) (Clayton)
Calista Nwoke (13) (Knight)
Janet Melton (12) (Lowe)
Mellessa Denney (12) (Craig)

Nominating Committee

Amy Jones (Chair)
Linda Alderson
Janice Caldwell
Russell Lowery-Hart
Michelle Pittman
Sami Womack

Public Relations

Michael Meritte (13) chair
Charles Wise (14)
Israel Boswell (12)
Ashley Boswell (12)
Lisa Edwards (12)
Miranda McDonald (12)
Doris Velez (12)
Debbie Waddell (12)

Resolutions

Melissa Witt (13) chair
Yolanda Silva (14)
Carol Hildebrand (12)
Lacy Venhaus (14)
Holly Hunter (13)

Special Awards

Jana Riggins (12) chair
Lois Davis (12)
Ron Dodson (12)
Teresa Lee Galiazzo (12)

Speech and Theater in the Public Schools

Gilbert Casas (chair) (14)
Katie Booher (12)
Ashley Edwards (12)
Daniel Rosales (12)
Maria Starling (12)
Gay Hollis (13)
Wendy Carr (13)
Kari Spence (13)
Seth Pietsek (13)

Teacher Training

Holly Reineking (12) Chair
Racy Grant (12)
Eric Mears (12)
Cheryl Miller (12)
Seth Phillips (12)
Kathy Owens (13)
Michael Limas (13)

Time and Place

Natalie Bryant (14) chair West
Amy Tilton Jones (12) South
Kandi King (16) Central
M'Liss Hindman (15) East

UIL Advisory

Terri Robinson (12) chair
Jana Riggins (external resource)
Chad Flisowski (12)
Jeremy Martin (12)
Cynthia Almaguer (13)
Karen Cunningham (13)
Jennifer Adams (13)
Charlene Dietrich (13)
Martin Klein (12)
Rory McKenzie (12)

2-Year and Community College

Janene Davison (12) chair
Julie Bonner (12)
Stanley Klein (12)
Jennifer Millspaugh (12)
Leigh-Anne Williams (12)
Karen Cunningham

4-Year and University

Trudy Hanson (13) chair
Debbie Hatton (12)
Michelle Davis (12)
Robin Williamson (12)
Mary Trejo (13)

2012 Local Arrangements

Barbara McCain (Co-Chair)

Note: Names with years indicate expiration of term of appointment. Names without years indicate a single-year appointment only.

TSCA LIFETIME MEMBERS

Linda Alderson	Rita Harlien	J.B. Prior
James Barnes	Ann Harrell	Clydene Reep
Darlene Bellinghausen	Sandra Hile Hart	R. Neal Rieke
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George Bradley	Martha J. Haun	La Anna Rodriqs
Elaine Brink	Rosanna Herndon	Pat Rogers
Joseph Brown	Wade Hescht	Edwin Rowley
Christina Cardenas	M'Liss Hindman	Ivan Sandlin
Catherine Carroll	Sonya Hopkins-	Helen Schafer
Gilbert Casas	Barnes	Cynthia Shade
Richard Cheatham	Dolly Hudgins	Ann Shofner
Gene Taylor Clough	Jo Hudson	John Skinner
Cynthia Cone	Kathleen Jamieson	Ted Skinner
Norma Coston	Amy Tilton Jones	Gary Smith
Randy Cox	Lavoy Jones	Lawrence R. Smith
Josh Crane	Mike Jones	Nancy Smith
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Christina Dodd	Marilyn S. Kelly	Cindy M. SoRelle
Claire Dodillet	Genell Kelso	Glynis Holm Strause
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Millard Eiland	Brian Lane	Jason Sykes
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Keith V. Erickson	Lavern Loving	David Thomas
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Billie W. Etheridge	Bernita Mansfield	Tyler Tindall
Ira L. Evers	Beverly Martin	Jim Towns
Tanya Evers	Barbara J. Mayo	Linda M. Vancil
Michael Fain	Karin McCallum	Beverly Wakefield
Maridell Fryar	Candace McConnell	Gwen Waldrop
Alice F. Gabbard	Martha McDaniel	Gloria Walter
Marsha A. Gephart	Connie McKee	Gloria White
J.S. (Jack) Gibson	Carol Malloy	Janice C. Wieland
Karen Gossett	Bonnie Mutschler	E.L. Williamson
Robert Gratz	Dwight Mutschler	Joseph A. Willis
Lou Greenwood	Virginia Myers	Debbie Winkler
George L. Grice	Cordell Parker	Charles N. Wise
Carrol Haggard	Krin Brooks Perry	John Wright
Trudy Hanson	David Peters	Mabel Wyatt
Michael Harlan	Sally Ponzio	Patricia Wysong
	Larry Preas	Judith Zaffirini

TSCA Conference 2013

Call for Papers and Panels

ADAPTING IN A WORLD OF DIVERSITY

A fundamental concern of rhetoric is the adaptation of the message to the audience. Aristotle noted that “People always think well of speeches adapted to, and reflecting, their own character....” However, in our increasingly diverse, multimodal existence, we must think even more deeply about the meaning of adaptation, not just in the classroom, but within our entire professional world.

Join us by sharing your research and ideas at the 2013 TSCA Conference in Corpus Christi.

October 10-13, 2013

**Omni Bayfront Tower
900 N. Shoreline Blvd.
Corpus Christi, Texas 78401
(800) 843-664 or (361) 887-1600
www.omnihotels.com**

- **Send all program questions and comments to M’Liss Hindman, mhin@tjc.edu**
- **Submit panels through your interest group chairs**

**A complete call for papers
is available online
at <http://www.etsca.com>**

***DEADLINE FOR PROGRAM SUBMISSIONS:
DECEMBER 15, 2013***

2013 CALL FOR PAPERS AND PANELS

THURSDAY, OCTOBER 11, 2012

1:00-2:30	Executive Officers' Meeting	Boardroom
1:00-2:00	TFA Executive Council	Omni Meeting Room
3:00-6:00	Convention Registration Early Registration (Priority New Members)	Grand Ballroom Foyer - 1st Floor
3:30-5:00	TFA Regional Meetings Region 1: Conference Center B - 2nd Floor Region 2: Conference Center A - 2nd Floor Region 3: Grand Ballroom C - 1st Floor Region 4: Grand Ballroom D - 1st Floor Region 5: Grand Ballroom E - 1st Floor	
5:00-6:00	TFA Executive Council	Collonade Ballroom A 20th Floor

6:00-7:15 STANDING & AD HOC COMMITTEE MEETINGS FIRST FLOOR

Bylaws	Ballroom A
Fiscal Review	Ballroom A
Governmental Affairs	Ballroom A
Special Awards	Ballroom A
Committee to Nominate the Nominating Committee	Ballroom A
Nominating	Ballroom A
Public Relations	Ballroom A
Educator Training	Ballroom B
Resolutions	Ballroom B
Educator of the Year	Ballroom B
Speech & Theatre in Four-Year College & University	Ballroom B
Speech & Theatre in Two-Year & Community Colleges	Ballroom B
Speech & Theatre in Public Schools	Ballroom B
Middle School Instruction	Ballroom B
Small Schools Outreach	Ballroom B
Time and Place	Ballroom B
U.I.L. Advisory	Ballroom B

7:15-	TFA Business Meeting #1	Grand Ballrooms A & B 1st Floor
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8:00-9:30	TSCA Executive Officers' Meeting	Collonade A
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FRIDAY, OCTOBER 12, 2012

7:30-8:45	Convention Registration	Grand Ballroom Foyer - 1st Floor
8:00-9:00	New Member Breakfast	La Joya Ballroom First Floor

9:00-10:00 EXECUTIVE COUNCIL MEETING GRAND BALLROOM A

All District, Interest, and Committee Chairs should attend this meeting.

SCHEDULE

PANEL A

10:10-11:00 AM

FRIDAY

A-1 NEW TRENDS IN HIGH SCHOOL PERFORMANCE

**BALLROOM A
First Floor**

Sponsor: Oral Interpretation and Performance Studies
Chair: J.P. Fulger, Van HS

Presenters: J.P. Fugler, Van HS, fuglerj@van.sprnet.org
M'Liss Hindman, Tyler Junior College, mhin@tjc.edu

Nothing is more challenging for high school interpers and coaches than keeping up with ever changing trends in performance. Join two experts in oral interp trends as they share their knowledge, and you just may walk away with some new choices for your performers to try.

A-2 CX TOPIC ANALYSIS

BALLROOM B

Sponsor: Argumentation and Debate
Chair: Greg McGee, Mayde Creek High School
Coordinator: Jeremy Martin, Westwood High School

Presenters: Rich Edwards, Baylor University, Richard_Edwards@baylor.edu
Dave Huston, Colleyville Heritage High School, david.huston@gcisd.net
Jeremy Martin, Westwood High School, jeremyryanmartin@gmail.com

A discussion of the current resolution for policy debate.

A-3 DEBATE 101

**BALLROOM F
First Floor**

Sponsor: Texas Forensic Association
Chair: Kaye Magill, Westfield High School
Coordinator: Lacy Venhaus, Randall High School

Presenters: Ann Shofner, Tascosa High School, ann.shofner@amaisd.org
Mellessa Denny, Amarillo High School, mellessa.denny@amaisd.org
Wendi Brandenburg, Frisco High School, brandenW@friscoisd.org

"What does break mean? What does TFA mean? What do I need at the tournament?" We have all heard questions just like this from our novices. In our hurry to prepare all of our students for tournaments, we sometimes overlook the little things. This program will cover all the little bits and pieces of information that we often forget to cover with our novices before their first tournament. This session will also cover basic tournament etiquette and our forensics "social norms" and expectations.

**FRIDAY
10:10-11:00 AM**

FRIDAY, OCTOBER 12, 2012

PANEL A PROGRAMS 10:10-11:00 AM

A-4 **HIGHER EDUCATION HITS: AN EDUCATOR SHOWCASE**

**BALLROOM E
FIRST FLOOR**

Sponsor: Instructional Development Colleges & Universities
 Chair: Ralph Long, Collin College
 Coordinator: Mendy Meurer, Del Mar College
 Respondent: Amy Jones, Del Mar College

Presenter: Natalie Bryant, South Plains College,
 nbbryant@southplainscollege.edu

Showcase of a past TSCA Educator(s) of the year and Service award recipient. This session will be structured similar to the Rhetoric Interest Group Educator Showcase.

A-5 **ADVOCACY IN COMMUNICATION APPLICATIONS AND PROFESSIONAL COMMUNICATION**

**CONFERENCE CENTER A
SECOND FLOOR**

Sponsor: Instructional Development, High School
 Chair: Melissa Witt, Hallsville High School

Presenters: Melissa Witt, Hallsville HS, mwitt@hisd.org
 Sherri Williams, Magnolia West HS, swilliams@magnoliaisd.org
 CJ Odam, San Marcos HS, clayton.odam@smcisd.net
 Greg Mayo, Sterling HS, tmayo@houstonisd.org

Be a powerful advocate for your program at the district level and for TSCA at the state level. The session will address various issues including: What districts are counting for speech credit, funding, TEKS alignment, PEIMS coding, effective public relations, buzz words to use and what they mean, ways to educate your counselors/school board/community, what TSCA's position is, how all members can be united on the same page, and who to contact and what to tell them.

A-6 **FACING THE CHALLENGE**

**CONFERENCE CENTER B
SECOND FLOOR**

Sponsor: Instructional Development, Middle School
 Chair: Sara Jane Barno, Hornedo Middle School
 Coordinator: Sara Jane Barno, Hornedo Middle School

Presenters: Jamie Uphold, Bowie Middle School, juphold@gmail.com
 Michelle Pittman, Plainview HS, michelle.pittman@plainview.k12.tx.us

Using technology in the Middle School Classroom for the Speech Curriculum. Ideas will be adapted for all levels of curriculum taught.

FRIDAY
10:10-11:00 AM

FRIDAY, OCTOBER 12, 2012
PANEL A PROGRAMS 10:10-11:00 AM

A-7 REVERSE MENTORING: TEACHER LEARNS FROM STUDENT

COLLONADE C
20TH FLOOR

Sponsor: Interpersonal/ Organizational
Chair: Jim Towns, Stephen F. Austin University,
Coordinator: Jim Towns, Stephen F. Austin University
Respondent: Larry King, Stephen F. Austin State University, lking@sfasu.edu

Presenters: Martha Haun, University of Houston, mhaun@uh.edu
"The Importance of Sharing Narratives"
Mike Jones, Del Mar College, mjones@delmar.edu
"My Story: Priming the Pump"
Jim Towns, Stephen F. Austin University, jtowns@sfasu.edu
"Critical Journeys of Students"
Ty Spradley, Texas A&M University
"Dialogic Mentoring"

This panel will present some penetrating ideas about the construct of mentoring students in and outside the classroom.

A-8 CHANGES IN THE UIL OAP CONTEST

COLLONADE B
20TH FLOOR

Sponsor: Theatre
Chair: Ronda Craig, Hallsville High School
Coordinator: Aimee Kasprzyk, Ennis High School
Presenter: Luis Munoz, UIL, uildrama@uts.cc.utexas.edu

FRIDAY
10:10-11:00 AM

FRIDAY, OCTOBER 12, 2012**PANEL B PROGRAMS****11:10 A.M.-12:00 P.M.****B-1 BRIDGING THE GAP BETWEEN INTERP & THEATRE****BALLROOM A
FIRST FLOOR**

Sponsor: Theatre
 Chair: Shawn Duthie, Holliday HS
 Presenter: Demond Wilson, The Perfect Performance,
 info@theprecertperformance.com

B-2 WORKING WITH THE NOVICE PERFORMER**BALLROOM B
FIRST FLOOR**

Sponsor: Oral Interpretation & Performance Studies
 Chair: Vicki Dillard, Iowa Park HS
 Presenters: Aimee Kaspyrzyk, Ennis High School,
 Ronda Craig, Hallsville High School, rcraig@hisd.com

While it is refreshing to take in all the great polished performances available at convention, all too often we over look the challenge of coaching a novice performer. Watch as two veteran coaches take on that challenge in a real-time coaching session with a first-year competitor.

B-3 Facing the Ethical Challenges**BALLROOM F
FIRST FLOOR**

Sponsor: Interpersonal / Organizational
 Chair: Leigh Browning, WTAMU
 Coordinator: Connie McKee, WTAMU
 Respondent: June Smith, Angelo State University
 Presenters: Leigh Browning, WTAMU, lbrowning@wtamu.edu
 Lori Westerman, WTAMU, lwesterman@wtamu.edu

The panel will discuss how business and schools are facing the ethical challenges brought about by the explosion of social media in our lives.

**FRIDAY
11:10 AM - 12:00 PM**

FRIDAY, OCTOBER 12, 2012 PANEL B PROGRAMS 11:10 AM - 12:00 PM

B-4 FUNDING PROBLEMS, ENROLLMENT GROWTH, BEING CREATIVE

**BALLROOM E
First Floor**

Sponsor: Instructional Development, College and University
Chair: Mike Jones, Del Mar College
Coordinator: Mendy Meurer, Del Mar College

Presenters: Mike Jones, Del Mar College, mjones@delmar.edu
Larry King, Stephen F. Austin State University, lking@sfasu.edu
Ralph Long, Collin College, RLong@collin.edu

A better understanding of the challenges of the economic status of Texas Colleges and Universities.

B-5 ADVANCED STRATEGIES IN PUBLIC FORUM

**CONFERENCE CENTER A
SECOND FLOOR**

Sponsor: Texas Forensic Association
Chair: Ryan Hennessey, Klein High School,
Coordinator: Eloise Blair, Houston Lamar High School

Presenter: Eric Mears, Flower Mound High School, mearse@lisd.net
Jay Stubbs, Bellaire High School, bellairedebate@sbcglobal.net

Public forum is the fastest growing event in high school forensics. This session will take a look at tips for success, current trends and the future of event.

B-6 TFA EXECUTIVE COUNCIL OPEN FORUM

**CONFERENCE CENTER B
SECOND FLOOR**

Sponsor: TFA
Chair: Heath Martin, Cypress Woods High School

Presenters: Heath Martin, Cypress Woods HS, christon.martin@cfisd.net
Joseph Uhler, Anderson HS, juhler@austinisd.org
Scott Baker, Cypress Creek HS, joseph.baker@cfisd.net
Jason Warren, Parish Episcopal School, jwarren@parishepiscopal.org

Bring your issues and discuss them with the TFA executive council.

B-7 HOW TO TEACH THE DEBATE 1 CLASS

**SAM HOUSTON ROOM
SECOND FLOOR**

Sponsor: Argumentation and Debate
Chair: Greg McGee, Mayde Creek High School
Coordinator: Gay Hollis, Taylor High School

Presenters: Gay Hollis, Katy Taylor High School, merryhollis@katyisd.org
Perry Beard, Cypress Fairbanks HS, VINCENT.BEARD@cfisd.net

How to teach the basic Debate 1 class. Different ideas on the course, scope and sequence of the course objectives. Which events should you start with, what activities are successful? Panelists will present different perspectives on how to begin teaching novice students.

FRIDAY
11:10 AM
- 12:00 PM



Angelo State University

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**The Department of Communication,
Mass Media and Theatre offers B.A. & M.A.
Degrees with emphases in the
following program areas:**

Advertising/Public Relations

Applied Communication

Media and Cultural Studies

Performance Studies



Adria Battaglia, *Ph.D.*

(Rhetoric, Argumentation)

Derek Bolen, *Ph.D.*

(Small Group, Interpersonal)

Jeff Boone, *Ph.D.*

(Mass Media, Journalism)

Chris Collins, *Ph.D.*

(Performance Studies)

Cathy Johnson, *Ph.D.*

(Mass Media, Journalism,)

Flor Madero, *Ph.D.*

(Interpersonal,)

Leah Bell Mangrum, *M.F.A.*

(Radio, TV, Film,)

George Pacheco Jr., *Ph.D.*

(Intercultural Communication)

Jake Simmons, *Ph.D.*

(Performance Studies)

June Smith, *Ph.D.*

(Interpersonal & Organizational Communication)

For more information contact:

Dr. Jeff Boone, Head of Department

Phone: 325-942-2031

Email: jeff.boonne@angelo.edu

www.angelo.edu/dept/cmmt

FRIDAY, OCTOBER 12, 2012
PANEL B PROGRAMS 11:10 AM - 12:00 PM

**THE RHETORIC OF ADVERTISING:
B-8 AN UNDERGRADUATE & GRADUATE PANEL**

**COLLONADE A
20TH FLOOR**

Co-Sponsors: Rhetoric and Communication Theory, Mass Communication
Chair: Barbara Mayo, Northeast Lakeview College
Coordinator: Barbara Mayo, Northeast Lakeview College

Presenters: Jennifer Urbach, Drianna Zeni, Kandice Harris, & Jaime Munoz—Angelo State U.
“A Semiotic Analysis of the Protester Image”
Matt Smith, Amanda Cline, Kristin Hamnett, Rachel Lambert, Dezaray Johnson—Angelo State U.
“Determining Credibility: A Quantitative Investigation of Varying Narratives Believability and Credibility Factors”
Kennan Henry, Eugenio Garcia, Brett Parsons—Angelo State U.
“Spiral of Silence: A Quantitative Study”

Undergraduate and Graduate papers discussing the theme of Making Choices as it relates to examinations of political and social rhetoric.

B-9 Mentored Undergraduate Research

**COLLONADE C
20TH FLOOR**

Sponsor: Vice President
Chair: Esther Rumsey, Sul Ross State University

Presenters: Esther Rumsey, Sul Ross State University
A discussion of the role of original research through out the undergraduate experience from observation exercises in the introductory course to a senior capstone research project.
Joseph Velasco, Sul Ross State University
A discussion of the mentoring process from topic selection to completed project.
Earnest Jones – Senior, Sul Ross State University
Project Title: An evaluation of web based fund raising and volunteer recruitment by nonprofit organizations.
Michael Gallardo – Senior, Sul Ross State University
Project Title: Managing private information in families affected by addiction.

One of the challenges faced by undergraduate faculty is how to interest students in doing original research and one of the choices facing undergraduate students is the decision to attend graduate school. This challenge and choice are linked. Undergraduate original research is an ideal step in preparing for graduate school and a good litmus test in helping make the decision regarding graduate school. This panel will discuss mentored undergraduate research from the perspective of the faculty member and the undergraduate student.

**FRIDAY
11:10 AM - 12:00 PM**

FRIDAY, OCTOBER 12, 2012

12:15 - 1:30 DON STREETER COLLONADE B
PAST PRESIDENTS' LUNCHEON 20TH FLOOR

1:40 - 3:15 FIRST GENERAL SESSION GRAND BALLROOM
C, D & E

DISTRICT MIXER - MEET YOUR DISTRICT CHAIR

(IMMEDIATELY FOLLOWING GENERAL SESSION - SAME ROOM)

3:30-4:20 INTEREST GROUP MEETINGS COLLONADE
ARGUMENTATION AND DEBATE (RM. A) BALLROOMS
INTERPERSONAL/ORGANIZATIONAL (RM. B) 20TH FLOOR
TACA (RM. C)

PANEL C SESSIONS

4:30-5:20 PM

C-1 WHAT FLIES WHERE?

BALLROOM A
FIRST FLOOR

Sponsor: Oral Interpretation & Performance Studies
Chair: Myrna Bass, Retired
Coordinator: Shyller McGuire, Granbury HS

Presenter: Doris Velez, Chapin HS, dmvelez@episd.org
Janet Melton, Lampasas HS, meltonj@lampasas.k12.tx.us

Judge adaptation is undoubtedly a challenge for Oral Interpers. From literature choice to binder technique, judges expect different things in different regions and competitive leagues. Sitting in on this panel will help you guide your students to make good choices about what to do and not to do in any given performance.

C-2 CHOICES IN THEATRE

BALLROOM B
FIRST FLOOR

Sponsor: Theatre
Chair: Robert Shepard, Carrollton Creekview HS
Coordinator: Robert Shepard, Carrollton Creekview HS

Presenters: Robert Shepard, Carrollton Creekview HS, shepardro@cfbisd.edu
Demond Wilson, The Perfect Performance

FRIDAY
4:30-5:20 PM

FRIDAY, OCTOBER 12, 2012 PANEL C PROGRAMS

C-3 **TECHNOLOGY IN COMMUNICATION APPLICATIONS AND PROFESSIONAL COMMUNICATION —PART ONE**

**BALLROOM E
FIRST FLOOR**

Sponsor: Instructional Development, High School
Chair: Miranda McDonald
Coordinator: Sherri Williams

Presenters: Michelle Pittman, Plainview HS, michelle.pittman@plainview.k12.tx.us
Yvonne Eype, Lamar Consolidated HS, meype@lcisd.org
Rock Westfahl, Victoria East HS, rockwestfahl@gmail.com
Charlie Green, Pasadena Memorial HS, cgreen@pasadenaisd.org

Back by popular demand! Incorporating technology in the speech classroom. New technologies to explore with a hands-on approach. Professional Communication teachers will present curriculum scope and sequence, discuss career clusters, and give tips on how to develop units for instruction.

C-4 **CHALLENGE OF MIDDLE SCHOOL**

**CONFERENCE CENTER A
SECOND FLOOR**

Sponsor: Instructional Development, Middle School
Chair: Sandra Jones, Killough Middle School
Coordinator: Sandra Jones, Killough Middle School

Presenter: George Tennison, E.A. Olle Middle School, george.tennison@aliefisd.net
Terrick Brown, Alief Taylor High School, terricketbrown@aliefisd.net

At an age when their ability to make decisions has just begun to develop, middle school students are increasingly being asked to make some of the most important decisions of their lives. Whether they are choosing friends, choosing courses, choosing actions, or simply choosing to study (or not), their decisions have far-reaching impacts. In ways that affect every educator at this conference, the decisions made by middle school students directly influence their ability to achieve success at the high school or college level. (For this reason, high school and college level educators are invited to participate in this session.)

C-5 **BRITISH UNIVERSITY DEBATERS**

**CONFERENCE CENTER B
SECOND FLOOR**

Sponsor: TIFA
Chair: Wayne Kraemer, Texas State University, wk02@txstate.edu

Presenters: Texas State University Debaters
British University Debaters

**FRIDAY
4:30-5:20 PM**

FRIDAY, OCTOBER 12, 2012**PANEL C PROGRAMS****C-6 HIGH IMPACT LEARNING PRACTICES IN THE COMMUNICATION CLASSROOM: LESSONS LEARNING AND BEST PRACTICES****SAM HOUSTON ROOM
SECOND FLOOR**

Sponsor: Instructional Development, College and University
 Chair: Jim Towns, Stephen F. Austin State University
 Coordinator: Jim Towns, Stephen F. Austin State University
 Presenters: Elizabeth Spradley, Stephen F. Austin State U., espradley@sfasu.edu
 R. Tyler Spradley, Stephen F. Austin State U., rspradley@sfasu.edu

As colleges and universities are being asked to develop and assess quality enhancement plans by the Southern Association of Colleges and Schools (SACS), discussions of high impact learning practices are timely and valuable. Panelists will examine several questions and produce a set of best practices for high impact learning practices.

C-7 CONTEMPORARY VOICES IN RHETORICAL CRITICISM**COLLONADE
A
20TH FLOOR**

Sponsor: Vice President
 Chair: Tony Blair, tony.blair@angelo.edu
 Coordinator: Tony Blair
 Respondent: Adria Battaglia, adria.battaglia@angelo.edu
 Presenters: “When ‘Oops, Sorry’ Isn’t Enough: Tiger Woods and Image Repair”
 Michael Agee, Southwestern Adventist University, magee@swau.edu
 James Dunning, University of Texas—Arlington, jdunning@uta.edu
 “A Rhetorical Analysis of *La Voz*,” Benito Salinas, University of Texas—San Antonio, bennysalinas@gmail.com

Presenters use a variety of lenses to frame recent rhetorical situations.

C-8 PHILOSOPHY IN DEBATE**COLLONADE B
20TH FLOOR**

Sponsor: Argumentation and Debate
 Chair: Greg McGee, Mayde Creek High School
 Coordinator: Stacy Thomas, The Kinkaid School
 Presenters: Stacy Thomas, The Kinkaid School, stacy.thomas@kinkaid.org
 Matt Reichle, Reagan High School, mreich1@neisd.net

A multi-level presentation on the classic and modern philosophies being used in Lincoln-Douglas debate.

**FRIDAY
4:30-5:20 PM**

C-9 CONGRESSIONAL DEBATE

**COLLONADE C
20TH FLOOR**

Sponsor: Texas Forensic Association
Chair: Cheryl Potts, Plano Senior HS
Coordinator: Will Pippin, Midland Christian School

Presenters: Cheryl Potts, Plano Senior HS, cheryl.potts@pisd.edu
Angie Richards, Klein Oak HS, arichard@kleinisd.net
Jay Stubbs, Bellaire HS, bellairedebate@sbcglobal.net
Joseph Uhler, Anderson HS, joseph_uhler@hotmail.com
Jana Riggins, University Interscholastic League,
jriggins@uiltexas.org

What did we pass at the last convention? And what does that mean for how this event is tabbed? Do we need three judges in supercongress? There are tons of questions that people have about Congressional debate. This panel hopes to answer as many as possible

5:30 - 6:20 INTEREST GROUP MEETINGS 20TH FLOOR

- Oral Interpretation & Performance Studies Collonade Ballroom B
- Rhetoric & Communication Theory Collonade Ballroom A
- TIFA / TCCSTA Collonade Ballroom C
- Mass Communication Collonade Ballroom C

6:30 - 7:30 MEET THE AUTHORS

GRAND BALLROOM A & B

Kevin Burke was on the 2011 Austin Poetry Slam national team, was the 2011 Austin Poetry Slam Champion, 2011 Southwest Shootout Individual Slam Champion, and most recently the 2011 Texas Grand Slam Poetry Festival Champion.

Good Ghost Bill, also known as Bill Moran, was a proud member of the 2011 Austin Poetry Slam national team as well.

7:30 MEMBERSHIP APPRECIATION RECEPTION LA JOYA BALLROOM

8:00 TFA BUSINESS MEETING #2 Grand Ballroom C, D & E

**FRIDAY
5:30-7:30 PM**

SATURDAY, OCTOBER 13, 2012

7:30– 8:05 AM

REGISTRATION CONTINUES Foyer Grand Ballroom

PANEL D PROGRAMS

8:00-8:50 A.M.

TECHNOLOGY IN COMMUNICATION APPLICATIONS

D-1 AND PROFESSIONAL COMMUNICATION—PART TWO

CONFERENCE CENTER B

SECOND FLOOR

Sponsor: Instructional Development, High School
Chair: Miranda McDonald
Coordinator: Sherri Williams
Presenters:

Michelle Pittman, Plainview HS, michelle.pittman@plainview.k12.tx.us
Yvonne Eype, Lamar Consolidated HS, meype@lcisd.org
Rock Westfahl, Victoria East HS, rockwestfahl@gmail.com
Charlie Green, Pasadena Memorial HS, cgreen@pasadenaisd.org

A continuation of the earlier session.

Back by popular demand! Incorporating technology in the speech classroom. New technologies to explore with a hands-on approach. Communication Applications and Professional Communication teachers will present curriculum scope and sequence, discuss career clusters, and give tips on how to develop units for instruction.

D-2 HOW TO WRITE AND OBTAIN GRANTS

BALLROOM B

FIRST FLOOR

Sponsor: Instructional Development, High School
Chair: Teresa Galiazzo, Alief Hastings HS
Coordinator: Teresa Galiazzo, Alief Hastings HS

Presenter: Kendra Willeby, Foster HS, kwilleby@lcisd.org

How to be successful at the grant writing process.

D-3 YOU MAKE THE CHOICE WHEN YOU CHOOSE THE PIECE

BALLROOM F

FIRST

FLOOR

Sponsors: Instructional Development, Middle School
Chair: Sharon Grindstaff, Franklin High School
Coordinator: Laura Day, Del Mar College

Presenters: Sara Jane Barno, Hornedo Middle School, sxbarno@episid.org
Sandra Jones, Killough Middle School, Sandra.Jones@aliefisd.net

The challenge of choosing appropriate middle school competition pieces.

SATURDAY
8:00-8:50 AM

SATURDAY, OCTOBER 13, 2012
PANEL D PROGRAMS 8:00-8:50 AM

D-4 **BASICS OF BLOCKING**

BALLROOM E
FIRST FLOOR

Sponsor: Oral Interpretation & Performance Studies
Chair: Kyle Peterson, El Paso Coronado HS

Coordinator: Rebecca Whitmire, Harmony School of Political Science

Presenters: Rebecca Saunders, Elkins HS, Rebecca.Saunders@fortbend.k12.tx.us
Robert Powell, Katy HS, robertpowell@katyisd.org

Making blocking choices in HI, DI, Duo and Duet is a challenge in and of itself! So let us help you come up with some great ideas for using the performing space effectively and finding creative uses for the chairs in Duet Acting.

D-5 **THE RHETORIC OF SPORT: GRADUATE STUDENT PANEL**

CONFERENCE ROOM A
SECOND FLOOR

Sponsor: Rhetoric and Communication Theory
Chair and Respondent: Trudy L. Hanson, West Texas A&M University, thanson@wtamu.edu

Presenters: Bethany Beck, WTAMU, bsbeck1@buffs.wtamu.edu
Battle of the "Fighting Sioux": A Cultural Criticism of the Controversy Surrounding the University of North Dakota's Team Nickname.

Teresa Schrock, WTAMU, tschrock@wtamu.edu
Unwritten Rules: A Reproduction of Gender Stereotypes in Bernstein's *The Code: Baseball's Unwritten Rules and Its Ignore-at-Your Own Risk Code of Conduct*

Duy Phan, WTAMU, dtphan1@buffs.wtamu.edu
A Story of Redemption: A Narrative Criticism of Li Yu Hsien's Film *Jump Ashin!*

This panel of graduate students analyzes the rhetoric of sports, investigating those bonds that Costas mentions by focusing on team mascots, baseball "rule books," and a compelling film about a Chinese gymnast.

D-6 **SERVICE LEARNING IMPLEMENTATION**

COLLONADE B
20TH FLOOR

Sponsor: Instructional Development, College and University
Chair: Barbara Mayo, Northeast Lakeview College
Coordinator: Mendy Meurer, Del Mar College

Presenters: Patrick Ralls, Wharton County Junior College, rallsp@wcjc.edu
Katrese Skinner, El Campo HS, kskinner@ecisd.org
Jennifer Davis Marks, Northeast Lakeview College, jdavis46@alamo.edu

A closer look at applying service learning to the college and university campus. Applying service learning into the classroom as an assessment tool.

SATURDAY
8:00-8:50 AM

SATURDAY, OCTOBER 13, 2012
PANEL D PROGRAMS 8:00-8:50 AM

MJP: TO MANIPULATE OR NOT TO MANIPULATE

D-7 THE JUDGE POOL

HOUSTON ROOM
SECOND FLOOR

Sponsor: Texas Forensic Association
 Chair: Kim Falco, El Paso Franklin High School
 Coordinator: Kim Falco, El Paso Franklin High School

Presenters: Stacy Thomas, The Kinkaid School, stacy.thomas@kinkaid.org
 Tim Mahoney, St. Mark's School, pacedebate@aol.com
 Rich Edwards, Baylor University, Richard_Edwards@baylor.edu

This session will focus on the ins and outs of using the mutual judge preference system that is implemented at the state meet. Veteran coaches will talk about how they use the system to aid their students at the state meet.

D-8 FOSTERING IMAGINATION & CREATIVITY

COLLONADE A
20TH FLOOR

Sponsor: Theatre
 Chair: Ronda Craig, Hallsville HS
 Coordinator: Ronda Craig, Hallsville HS

Presenters: Missy Head, Carrollton Creekview HS
 Dwayne Craig, Hallsville HS

D-9 HOW TO CREATE WINNING EXTEMPERS

COLLONADE C
20TH FLOOR

Sponsor: Argumentation and Debate
 Chair: Greg McGee, Mayde Creek High School
 Coordinator: Kaye Magill, Westfield High School

Presenters: Cheryl Potts, Plano Senior High School, cheryl.potts@pisd.edu
 Scott Baker, Cypress Creek High School, joseph.baker@cfisd.net
 Joe Uhler, Anderson High School, juhler@austinisd.org
 Rhonda Smith, Plano West High School, rhonda.smith@pisd.edu

An intermediate level presentation on how to create a successful extemporaneous speaking program. How to coach students on preparation, topic selection, time management, organization and presentation. Panelists will discuss TFA, UIL and NFL strategies.

SATURDAY
8:00-8:50 AM

SATURDAY, OCTOBER 13, 2012

9:00 - 10:45 AM
SECOND GENERAL SESSION
GRAND BALLROOMS C, D & E

11:00-12:15 **INTEREST GROUP MEETINGS**

Instructional Development High School
Instructional Development Middle School
Instructional Development Colleges & Univ.
Theatre

Ballroom A
Ballroom B
Ballroom F
Bolo's PDR

12:30 - 1:50 **CONFERENCE LUNCHEON**
(TICKETS REQUIRED)

GRAND
BALLROOM

**Don't Miss the Educators of the Year Announcement
and Other Awards!**

2:30 - 3:30 **LATE REGISTRATION**

BALLROOM FOYER
FIRST FLOOR

SATURDAY
9:00 AM-1:50 PM

PANEL E PROGRAMS

2:00-2:50 P.M.

CAREER CLUSTERS: JOB-SEEKING THROUGH TECHNOLOGY

E-1 AND INTERVIEWING IN PROFESSIONAL COMMUNICATION

**BALLROOMS E,F & G
FIRST FLOOR**

Sponsor: Instructional Development, High School
Chair: Mellessa Denny
Coordinator: Mellessa Denny

Presenters: Sharon Grindstaff, Franklin HS, slgrinds@episd.org
Michelle Pittman, Plainview HS, michelle.pittman@plainview.k12.tx.us
Melissa Witt, Hallsville HS, mwitt@hisd.org
Greg Mayo, Sterling HS, tmayo@houstonisd.org
Sherri Williams, Magnolia West HS, swilliams@magnoliaisd.org

Presenters will discuss the career clusters for professional communication, academy programs, seeking employment by incorporating media/technology, and interviewing in various situations.

E-2 CHALLENGES IN CUTTING A SELECTION

**BALLROOM B
FIRST FLOOR**

Sponsor: Oral Interpretation & Performance Studies
Chair: Daniel Rosales, Jefferson HS
Coordinator: Sami Womack, Lindsay HS

Presenters: Ann Shofner, Tascosa HS, ann.shofner@amaisd.org
Barbara Ixba, Lake Travis HS, ixbab@ltsidschools.org
Kendra Willeby, Foster HS, kwilleby@lcisd.org

There is perhaps no challenge more daunting than choosing what to cut from a breath-taking piece of literature! How do you maintain author's intent, preserve the storyline, and retain the spirit of the selection all while keeping it within the time limit? We will share some of our tricks for getting students to cut their scripts down to size.

E-3 RELIGIOUS RHETORIC

**CONFERENCE CENTER A
SECOND FLOOR**

Sponsor: Vice President
Chair: Trudy Hanson, West Texas A&M University
Respondent: June Smith, Angelo State University

Presenters: "A Study of Reentry Culture Shock on Children of Missionary Families," Cynthia Roper, Abilene Christian University, roperc@acu.edu

"The Material Pulpit: Effects of Clergy Rhetorical Practices In Constituting the Social Worlds of Congregations"
Mark Ward, University of Houston—Victoria, WardM@uhv.edu

"The Rhetoric of Rick Santorum," Linda Alderson, retired,
alderson@ykcwb.com

This panel investigates rhetorical artifacts that feature religious themes.

SATURDAY
2:00-2:50 PM

PANEL E PROGRAMS CONTINUED
SATURDAY, OCTOBER 13, 2012 2:00-2:50 PM

E-4 DIVERSITY IN FORENSICS: WE ARE OPEN MINDED, AREN'T WE?

**CONFERENCE CENTER B
SECOND FLOOR**

Sponsor: Texas Forensic Association
Chair: Heath Martin, Cypress Woods High School
Coordinator: Heath Martin, Cypress Woods High School

Presenters: Heath Martin, Cypress Woods HS, christon.martin@cfisd.net
Lillian Ogunbanjo, Alief Hastings HS, lillian.ogunbanjo@aliefisd.net
Robert Shepard, Creekview HS, shepardo@cfbisd.edu
Yolanda Silva, Burges HS, silva@episd.org

This panel will focus on issues of diversity in forensics. We will take a look at how race, gender, and sexual orientation identity issues play out in our community.

CHALLENGES IN THE ONLINE CLASSROOM:

E-5 STUDENT AND TEACHER MISBEHAVIORS

**SAM HOUSTON ROOM
SECOND FLOOR**

Sponsor: Instructional Development - College and University
Chair: Mendy Meurer, Del Mar College
Coordinator: Mendy Meurer, Del Mar College
Respondent: Sarah Contreras

Presenters: Michelle Maresh, Texas A&M University - CC, mmaresh@tamucc.edu
Cheryl Spaniol, Texas A&M University - CC, cspaniol@tamucc.edu
Mendy Meurer, Del Mar College, mmeurer@delmar.edu

This panel will identify and report research from a research study on online classroom misbehaviors of teachers and students. This will include response time, immediacy, and accountability.

SATURDAY
2:00-2:50 PM

E-6 PICKING THE RIGHT SCRIPT

**COLLONADE A
20TH FLOOR
20TH FLOOR**

Sponsor: Theatre
Program Chair: Myrna Bass, Retired
Program Coordinator: Gilbert Casas, McCollum High School

Presenters: Gilbert Casas, McCollum High School, gilbert.casas@harlandale.net
Joseph Brown, Jefferson High School, jbrown5@saisd.net

E-7 SILENT SCREAMERS

**COLLONADE C
20TH FLOOR**

Sponsor: Interpersonal/Organizational
Chair: Sarah Contreras
Coordinator: Miranda McDonald
Respondent: Rebecca Harris

Presenters: Kaye Magill, Westfield HS, kayem@springisd.org
Angela Ward, Westfield HS, arindinge@springisd.org

The panel will discuss nonverbal norms.

E-8 THE CHALLENGE OF SHOWING RELEVANCE

**BALLROOM F
FIRST FLOOR**

Sponsor: Instructional Development, Middle School
Chair: Sara Jane Barno
Coordinator: Sam Shurtleff

Presenter: Kim Shreffler, kim.shreffler@amaisd.org

Advocating the value of middle school speech and theatre programs.

**SATURDAY
2:00-2:50 PM**

3:00-3:30

DISTRICT MEETINGS

FIRST FLOOR

Districts 1, 2, 3, 4 & 5	Ballroom A
Districts 6, 7, 8, 9 & 10	Ballroom B
Districts 11,12,13,14 & 15	Ballroom F
Districts 16,17,18,19 & 20	La Joya

Find your district using the chart below. Districts are the same as your Region.

Region #	Headquarters	Region #	Headquarters	Region #	Headquarters
1	Edinburg	8	Mount Pleasant	15	San Angelo
2	Corpus Christi	9	Wichita Falls	16	Amarillo
3	Victoria	10	Richardson	17	Lubbock
4	Houston	11	Fort Worth	18	Midland
5	Beaumont	12	Waco	19	El Paso
6	Huntsville	13	Austin	20	San Antonio
7	Kilgore	14	Abilene		

PANEL F **3:40-4:30 PM** **SATURDAY**

SATURDAY
3:40-4:30 PM

F-1 **HOW TO MAKE AND RESPOND TO AN ARGUMENT** **BALLROOM B**
FIRST FLOOR

Sponsor: Argumentation and Debate
 Chair: Greg McGee, Mayde Creek High School,
 Coordinator: Seth Pietsek, Cooper High School

Presenters: Dan Lingel, Dallas Jesuit College Preparatory, dlingel@jesuitcp.org
 Seth Pietsek, Cooper High School, seth.pietsek@abileneisd.org
 Josh Aguilar, McNeil High School, joshua_aguilar@roundrockisd.org

The argument is the building block in all debate events. This panel will be a discussion of how to best teach your students to construct effective arguments. Just as importantly, this panel will also discuss how to respond to arguments. This panel will be applicable to all debate formats.

**F-2 LESSONS FOR PROFESSIONAL COMMUNICATION:
SOCIAL MEDIA NETWORKING AND CYBERBULLYING**

**BALLROOM E
FIRST FLOOR**

Sponsor: Instructional Development, High School
Chair: Ann Shofner, Tascosa HS
Coordinator: Ann Shofner, Tascosa HS

Presenters: Miranda McDonald, Cy-Lakes HS, miranda.mcdonald@cfisd.net
Kendra Willeby, Foster HS, kwilleby@lcisd.org

Presenters will provide ideas and lesson plans for incorporating units pertaining to relevant online issues faced by today's generation.

F-3 CHALLENGES AND CHOICES

**CONFERENCE CENTER A
SECOND FLOOR**

Sponsor: Interpersonal/Organizational
Chair: Martha Haun, University of Houston
Coordinator: Barbara Mayo, Northeast Lakeview College

Presenter: Sarah Contreras, Del Mar College, scontreras@delmar.edu

The panel will discuss the different challenges that young adults face and the choices they make.

F-4 GIFTS (GREAT IDEAS FOR TEACHING SPEECH)

**BALLROOM A
FIRST FLOOR**

Sponsor: Vice President
Chair: Meredith Wang, Collin College

Presenters: Meredith Wang, Collin College, MWang@collin.edu
Holly Reineking, Kingwood Park HS,
holly.reineking@humble.k12.tx.us
Amy Tilton Jones, Del Mar College, ajones@delmar.edu
Janene Davison, Galveston College, jdavison@gc.edu
Martha Pierson, Clear Lake HS, mpierson@ccisd.net
Ann Wilburn, Jasper HS, ann.wilburn@pisd.edu
Maria Starling, Aldine HS, mstarling@aldine.k12.tx.us
Diana Sage, Collin College, DSage@collin.edu
Kathy Owens, U. of Mary Hardin Baylor, Kathy.Owens@umhb.edu
Angela Ford-Robinson, Eisenhower HS, aford2@aldine.k12.tx.us
Dundra Hollins, Westfield HS, dhollins@springisd.org
Seth Pietsek, Cooper HS, spietsek@hotmail.com
Teresa Galiazzo, Alief Hastings HS, teresa.galiazzo@aliefisd.net

This session will offer activities, lesson plans, and other ideas for teaching in speech from middle school to the university level. Bring your favorite pedagogical tools to share!

SATURDAY
3:30-4:20 PM

SATURDAY, OCTOBER 13, 2012 3:40-4:30 PM

F-5 TEACHING STRATEGIES FOR MENTORING COLLEGE STUDENTS

**SAM HOUSTON ROOM
SECOND FLOOR**

Sponsor: Instructional Development, Colleges & Universities
Chair: Karl Payton, LeTourneau University
Coordinator: Mendy Meurer, Del Mar College

Presenters: Karl Payton, LeTourneau University, karlpayton@letu.edu
"The Challenges of Peer Advising"
Jim Towns, Stephen F. Austin State University, jtowns@sfasu.edu
"Recognizing Characteristics of a Mentor"
Marla Chisholm, Del Mar College, mchisholm@delmar.edu
"Mentoring Students with Mental Health Issues"

Combating the challenges of college student mentoring as a faculty mentor and advisor.

F-6 INCORPORATING PANTOMIME INTO INTERP

**COLLONADE A
20TH FLOOR**

Sponsor: Theatre
Program Chair: Matt Wilmore, Spring HS
Program Coordinator: Ronda Craig, Hallsville HS

Presenters: Missy Head, Lewisville ISD, headj@lisd.net

F-7 ORATORY, BORATORY, INTERPRETORY

**COLLONADE B
20TH FLOOR**

Sponsor: Texas Forensic Association
Chair: Robert Shepard, Creekview High School
Coordinator: Brian Eanes, Churchill High School

Presenters: Robert Shepard, Creekview HS, shepardro@cfbisd.edu
Brian Eanes, Churchill HS, beanes@neisd.net

The latest trends in oratory are up for discussion. This panel will take a look at the evolution of the event and provide participants for ideas on how to teach the event to students.

F-8 TEACHING CULTURE

**COLLONADE C
20TH FLOOR**

Sponsor: Oral Interpretation & Performance Studies
Chair: Ross De Leon, Retired
Coordinator: Ross De Leon, Retired

Presenters: Jake Simmons, Angelo State U., daniel.simmons@angelo.edu
Chris Collins, Angelo State U., christopher.collins@angelo.edu

Join us for an interactive lesson in teaching culture in performance.

**SATURDAY
3:40-4:30 PM**

F-9 TACA BUSINESS MEETING
CONFERENCE CENTER B
SECOND FLOOR

Sponsor: TACA
Chair: Mary Evelyn Collins, Lamar University,
Presenters: Mary Evelyn Collins, Lamar University,
maryevelyn.collins@lamar.edu
Natalie Bryant, South Plains College,
nbbryant@southplainscollege.edu

An open discussion among department chairs, program directors, and other interested or frustrated educators concerning the many challenges that face higher education in Texas. Discussion will focus on the positive things we are doing to cope and make progress, but time will be allowed for general moans and groans.

SATURDAY, OCTOBER 13, 2012
PANEL G PROGRAMS
4:40-5:30 PM

G-1 PREPARING HIGH SCHOOL STUDENTS
FOR THE CHALLENGE OF COLLEGE FORENSICS
BALLROOM A
FIRST FLOOR

Sponsor: TIFA/Oral Interpretation & Performance Studies
Chair: Doris Velez, Chapin HS
Coordinator: JP Fugler, Van HS
Presenters: M'Liss Hindman, Tyler Junior College, mhin@tjc.edu
Wade Hescht, Lone Star College, Billy.W.Hescht@lonestar.edu
Connie McKee, WTAMU, cmckee@mail.wtamu.edu

Listen in as three highly competitive college interp coaches describe exactly what high school coaches can do to prepare students to take on the challenge of college-level competition.

G-2 RECRUITING AND RETAINING SPEECH MAJORS
BALLROOM B FIRST FLOOR

Sponsor: Instructional Development, College and University
Chair: Mendy Meruer, Del Mar College
Coordinator: Mendy Meruer, Del Mar College
Presenters: Sarah Contreras, Del Mar College, slcontrer@delmar.edu
Laura Brown, Del Mar College, lday@delmar.edu
Jeff Hunt, San Antonio College, jhunt1@alamo.edu
Barbara Mayo, Northeast Lakeview College, bmayo1@alamo.edu

Strategies on creatively raising the number of speech majors at the college and university level.

SATURDAY
4:40-5:30 PM

SATURDAY, OCTOBER 13, 2012
PANEL G PROGRAMS CONTINUED
4:40-5:30 PM

G-3 AP PUBLIC SPEAKING/DEBATE/ORAL INTERPRETATION

**BALLROOM F
FIRST FLOOR**

Sponsor: Vice President
Chair: Melissa Witt, Hallsville HS
Coordinator: Melissa Witt, Hallsville HS

Presenters: Jennifer Adams, Big Spring HS, jaadams@bsisd.esc18.net
Katrese Skinner, El Campo HS, kskinner@ecisd.org
Nicole Yeakley, Athens HS, nyekley@athensisd.net

Current and past AP instructors contribute ideas to formally submit an AP exam and syllabus to the College board for Debate, Oral Interpretation, and/or Public Speaking.

**CULTURAL INFLUENCES AND LINGUISTIC STYLES:
G-4 THE EFFECTS ON COMMUNICATION**

**BOLO'S PDR
FIRST FLOOR**

Sponsor: Instructional Development High School
Chair: Carol Hildebrand, Caprock High School
Coordinator: Carol Hildebrand, Caprock High School

Presenters: Callista Nwoke, Desoto HS, callistanwoke@gmail.com
Xandelyn Wright, Hastings 9th Grade Center, xandelynwright@yahoo.com
Charlie Green, Pasadena Memorial HS, cgreen@pasadenaisd.org

Presenters will discuss how the diversity of linguistic styles, culture, and individuals' backgrounds impact communication and what teachers can do about it in the classroom.

G-5 DRAWING LINES: SHOULD WE CROSS THEM?

**CONFERENCE
CENTER A
SECOND FLOOR**

Sponsor: Texas Forensic Association
Chair: Grant Hanh
Coordinator: Victoria Beard

Presenters: Ami Ruby, Cy Fair HS, ami.ruby@cfisd.net
Shawn Mena, Bel Air HS, smena@yisd.net
Heath Martin, Cypress Woods HS, christon.martin@cfisd.net
Karen Wilbanks, Plano Senior HS, karen.wilbanks@pisd.edu
Kirsten Nash, Pflugerville HS, kirsten.nash@pflugervilleisd.net

This discussion will center around professional standards of communication and interaction among coaches, students, parents and administrators.

**SATURDAY
4:40-5:30 PM**

SATURDAY, OCTOBER 13, 2012
PANEL G PROGRAMS CONTINUED
4:40-5:30 PM

G-6 **MOVING INTO A PAPERLESS AGE**

CONFERENCE CENTER B
SECOND FLOOR

Sponsor: Argumentation and Debate
Chair: Greg McGee, Mayde Creek High School

Presenters: Nathan Dupont, Hendrickson High School, nathanfdupont@gmail.com
Nicole Yeakley, Athens High School, nyeakley@athensisd.net
Joe Uhler, Anderson High School, juhler@austinisd.org

How to make the promise of a paperless age a reality for your team. Different Options for electronic extemp tubs, debate tubs, file sharing, team websites, parent communication and more.

G-7 **COLOR BLIND CASTING**

SAM HOUSTON ROOM
SECOND FLOOR

Sponsor: Theatre
Program Chair: Ross DeLeon, Retired
Program Coordinator: Ross DeLeon, Retired

Presenter: Paula Rodriguez, San Antonio College

RECOVERING OUR CULTURE:
G-8 **THE IMPACT OF SOCIAL MEDIA ON INTERPERSONAL SKILLS**

COLLONADE C
20TH FLOOR

Sponsor: Interpersonal / Organizational
Chair: Mona Gregory, WTAMU
Coordinator: Connie McKee, WTAMU

Presenters: Connie McKee, WTAMU, cmckee@wtamu.edu
Mona Gregory, WTAMU, mgregory@wtamu.edu

The panel will discuss how social media effects the student learner and how teachers need to meet the needs of the students with the social media.

SATURDAY
4:40-5:30 PM

SATURDAY, OCTOBER 13, 2012
PANEL G PROGRAMS CONTINUED
4:40-5:30 PM

G-9 **BRAINSTORMING FOR UIL**
PROSE AND POETRY CATEGORIES

COLLONADE B
20TH FLOOR

Sponsor: Vice President

Presenters: Jana Riggins, University Interscholastic League,
jriggins@uiltexas.org
M'Liss Hindman, Tyler Junior College, mhin@tjc.edu

A roundtable discussion designed for TSCA members to share ideas for the 2013-14 prose and poetry contest categories.

5:30 - 7:00 **PRESIDENT'S RECEPTION** **COLLONADE A, B & C**

Join us in thanking Connie McKee for her dedication and leadership.

7:15- 8:00 **PROFESSOR'S** **BALLROOMS A & B**
PERFORMANCE HOUR

Presenter: Christopher C. Collins, Angelo State University,
christopher.collins@angelo.edu

"Passage" is a solo-performance in which Collins explores his journey following the African Slave Trade through Barbados, London, and Nigeria. Through autoethnographic accounts and several composite characters, "Passage" explores acts of liminality, being and becoming, and the poetics of memory as an axis point for the historically performed body. In so doing, he investigates the performativity of his historically constructed identity and its continuous transformation.

8:00 **TFA BUSINESS MEETING #2** **LA JOYA**

SATURDAY

8:00-9:00 EXECUTIVE COUNCIL BREAKFAST BALLROOM D

ALL 2012-13 DISTRICT CHAIRS AND INTEREST GROUP CHAIRS MUST ATTEND.

**9:15-11:45 CONTINUING PROFESSIONAL EDUCATION CERTIFICATES
AVAILABLE AT THE REGISTRATION TABLE GRAND
BALLROOM
FOYER**

9:00-10:50 SPOTLIGHT PROGRAM

**SPEAK OUTSIDE THE “POWERPOINT” BOX:
WEB 2.0 TOOLS FOR DELIVERING DYNAMIC PRESENTATIONS
GRAND BALLROOMS
C, D, AND E**

Presenter: Rachelle Wooten, Fort Bend ISD, rachelle.wooten@fortbend.k12.tx.us

We have different students in our classrooms with varying needs, strengths, and learning styles yet as Communications Teachers/Instructors we are responsible for making sure they all develop responsible and respectable communication skills. In this spotlight session, participants will learn how to leverage the power of today’s technology with resources like: TEDed, Podcasts/ Vodcasts, ProjectShare, Prezi, Socrative and more *to reach and teach each of their students* the “soft skills” we know they need to thrive in the 21st century.

Rachelle Wooten is an Educational Technology Specialist, a certified Microsoft Innovative Educator Trainer, a certified Microsoft Office Specialist, and an adjunct Project Share trainer with Region IV.

**11:00-12:00 THIRD GENERAL SESSION GRAND BALLROOMS
C, D, AND E**

**12:00-12:30 2013 CONFERENCE PLANNING BALLROOM A
FIRST
FLOOR**

ALL 2012-13 DISTRICT CHAIRS AND INTEREST GROUP CHAIRS MUST ATTEND.

1:30 TFA BUSINESS MEETING #3 IF NEEDED BALLROOM B

Acknowledgments

Many thanks from TSCA!

CUSTOM AWARDS & ENGRAVING

KATY, TEXAS

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PROGRAM COVER DESIGNED BY

BRITTNEY THOENE,

WEST TEXAS A&M UNIVERSITY

TEXAS SPEECH COMMUNICATION ASSOCIATION
Convention 2012: Facing Challenges and Making Choices
October 11-14 • Omni San Antonio Hotel, San Antonio, Texas
Attendance Record and Verification Sheet

Participant's Name: _____

Session	Session Title	Facilitator Signature
<u>10/12/12</u>	<u>TFA Interest Group Meeting (2 hrs).</u>	_____
<u>10/12/12</u>	<u>District and Interest Group Meeting: (1 hr).</u>	_____
<u>10/12/12</u>	<u>New Members' Breakfast/Info on TSCA: (1 hr).</u>	_____
<u>10/12/12</u>	<u>Panel A program: (1 hr).</u>	_____
<u>10/12/12</u>	<u>Meet the Author: (1 hr).</u>	_____
<u>10/12/12</u>	<u>Panel B Program: (1 hr).</u>	_____
<u>10/12/12</u>	<u>Panel C Programs: (1 hr).</u>	_____
<u>10/12/12</u>	<u>Interest Group Meeting #1: (1 hr).</u>	_____
<u>10/13/12</u>	<u>District Meeting: (1 hr).</u>	_____
<u>10/13/12</u>	<u>Panel D program: (1 hr).</u>	_____
<u>10/12/12</u>	<u>Interest Group Meeting # 2: (1 hr).</u>	_____
<u>10/13/12</u>	<u>Panel E program: (1 hr).</u>	_____
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<u>10/13/12</u>	<u>Professors' Performance Hour: (1.5 hrs)</u>	_____
<u>10/13/12</u>	<u>Panel F program: (1 hr).</u>	_____
<u>10/13/12</u>	<u>Panel G program: (1 hr).</u>	_____
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Total number of Conference CPE Hours:

18 Hours Maximum

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